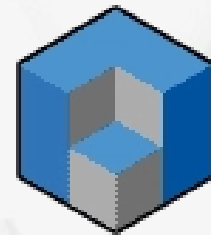




AI Readiness for Businesses

Turning Hype into Business Impact



**ANDERSON
TECHNOLOGIES**



Welcome to the AI Readiness Workshop

Cut through the hype. Build a practical AI strategy.

Agenda

- The AI Landscape
- Strategic Foundations
- Practical Examples
- Risk Management
- Action Plan
- Q&A



The AI Hype Cycle

From early excitement to real outcomes

80%

of organizations have explored or piloted GenAI

40%

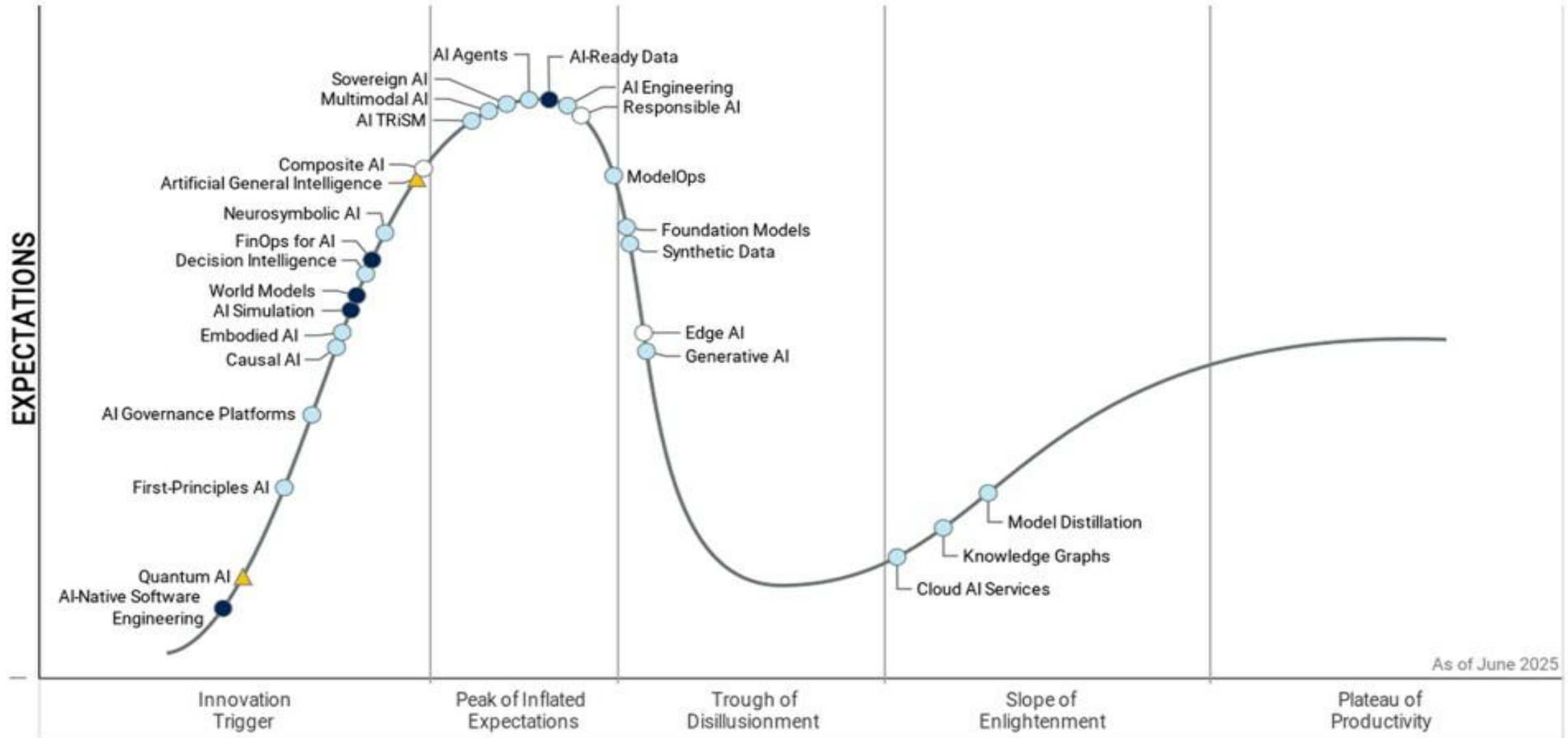
report deployments – mostly basic tools

95%

of enterprise AI pilots delivered **no measurable ROI**

The truth:
Adoption doesn't equal transformation.

Adoption without strategy leads to risk.



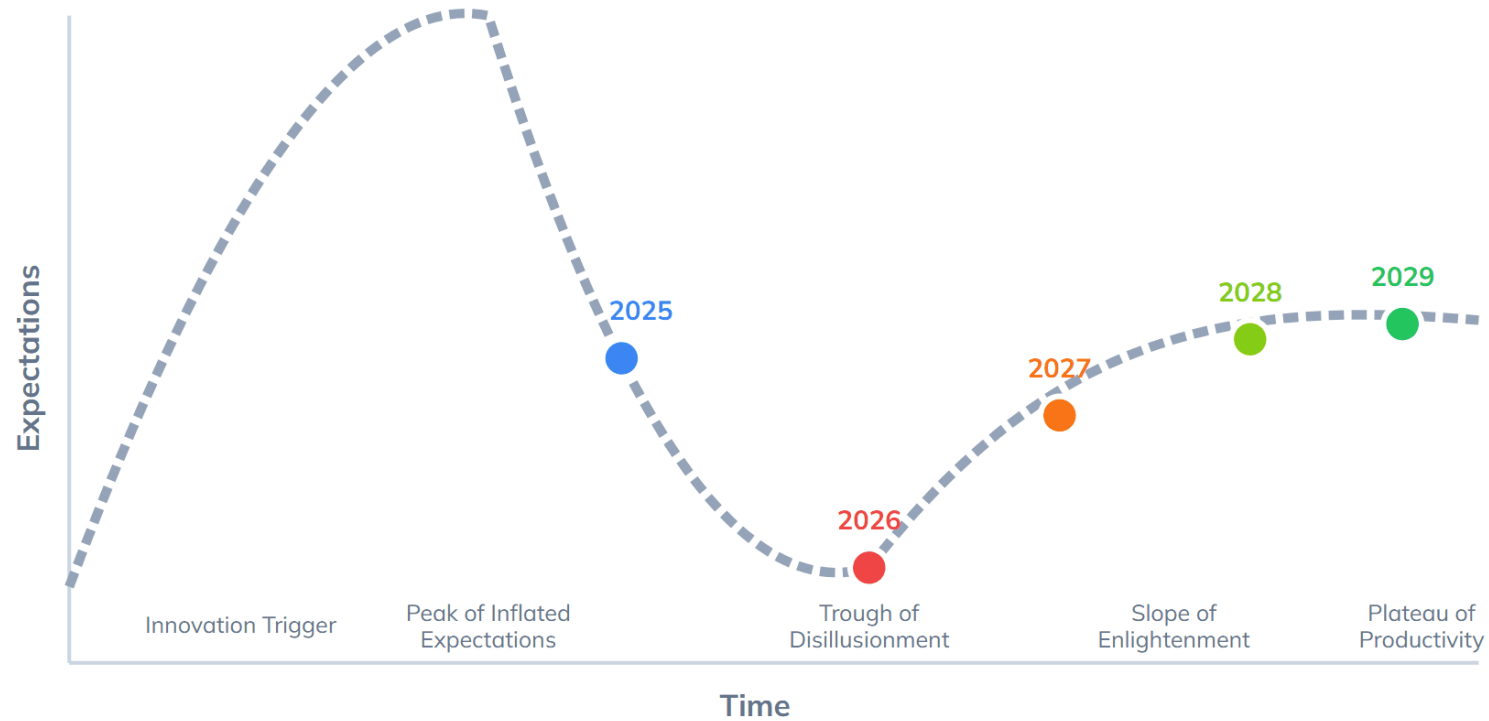
Plateau will be reached: ○ <2 yrs. ● 2-5 yrs. ● 5-10 yrs. ▲ >10 yrs. ⊗ Obsolete before plateau

Adoption without strategy leads to risk.



Generative AI Outlook (2025-2029)

Projected trajectory on the Gartner Hype Cycle.



After its hype peak, GenAI enters the **Trough of Disillusionment** (2025-26) due to cost and accuracy issues. It then begins a steady climb up the **Slope of Enlightenment**, reaching the **Plateau of Productivity** by 2029.

● 2025 ● 2026 ● 2027 ● 2028 ● 2029

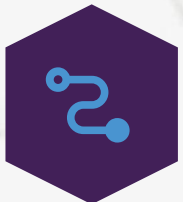


Common Misconceptions



Myth: AI replaces humans

Reality: AI augments human decision-making



Myth: AI is plug and play.

Reality: Requires governance and data readiness.



The Shadow AI Economy

AI is creating impact – just not through official channels



of employees use personal ChatGPT/Claude for work



Shadow AI often outperforms sanctioned tools



of companies have official LLM licenses



AI Success Starts With Readiness

Organizations succeeding with AI share three traits



They use tools that **learn from feedback**



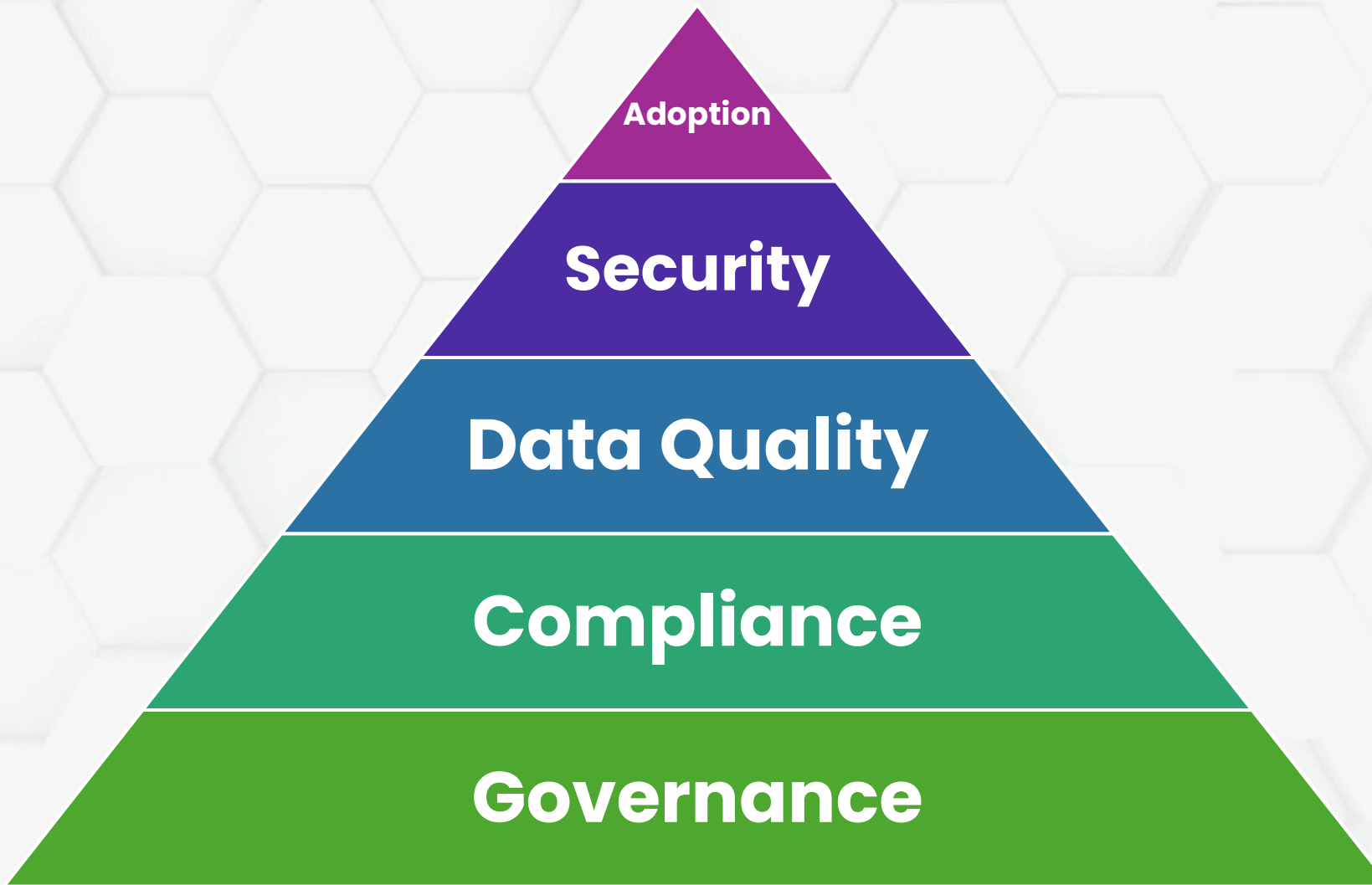
They **integrate AI deeply** into business workflows



They focus on **measurable outcomes**, not flashy demos

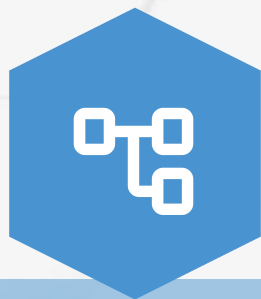


What Does AI Readiness Mean?



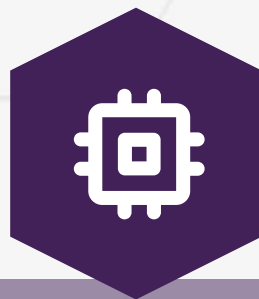


The 5 Pillars of AI Readiness



Workflow Integration

AI must plug into CRM, ERP, and internal tools - not sit separately.



Context & Memory

AI must remember preferences and improve over time.



Clear Governance

Policies for data use, approvals, and accuracy.



Frontline Adoption

Power users drive early wins faster than centralized teams.



Metrics & Accountability

Measure business outcomes, not model benchmarks.



AI Strategy Framework





Practical Examples

Where businesses are actually seeing value



Contract and document automation



Customer call summarization and routing



Email drafting and sales follow-up



Analytics, reporting, and forecasting

Real ROI comes from targeted, repetitive workflows.



Case Study: Steel Manufacturing

Manufacturing Firm Using AI for Operational Efficiency

A mid-sized steel manufacturer partnered with an AI automation provider to streamline internal processes. Early results show major efficiency gains - certification work handled by three employees is expected to drop from **24 staff-hours per day to around 2 hours of review.**

The company sees quick payback, reduced outsourcing costs, and the ability to scale without additional hiring. They're now expanding automation into order entry, scheduling, and quoting, viewing AI as a clear competitive advantage in a sector where most peers haven't adopted it yet.



Case Study: Technology Consulting

Company-Wide AI Adoption

A technology-focused organization fully integrated AI across its operations using Google's Gemini platform. Staff share prompts, reuse tools, and train models on internal data, creating a consistent and highly productive workflow.

Customer service teams now answer complex technical questions with minimal training, effectively saving the equivalent of **multiple headcount**. The company also deployed a voice-to-text tool that cuts roughly **one hour of email writing per person per day**.

Overall, the business reports clear productivity gains and rapid payback from its AI investment.



Case Study: Anderson Technologies

Lower-Level Issue Resolution & Triaging

As an IT and cybersecurity partner, our IT Operations teams see tickets and alerts of all sorts daily. Through our own R&D process, last year we implemented an AI tool that completes low level tickets for end users, such as password resets, without human intervention. **We are approaching nearly 10% of tickets being handled by AI** with only a review needed by a team member before closing it out.

As support requests are submitted to our PSA system, the same tool is also able to **categorize the ticket based on severity, type, and assignment** to be able to send it to the appropriate team to work.

This allows our technical team to **focus on higher-level tasks and skill development** and **do more in a day**.



Governance & Risk Management

The essentials for responsible AI adoption



Manage shadow AI and unapproved tools



Clear data boundaries (top concern for 70% of executives)



Policies for privacy, accuracy, oversight, and acceptable use



Vendors must show how systems learn and improve safely



The Opportunity Ahead

Significant time savings in repetitive processes

Better efficiency without additional headcount

More time spent on high-impact activities that only your people can do

Early adopters report:

40%

faster lead qualification

10%

better customer retention

30%

lower external agency spending

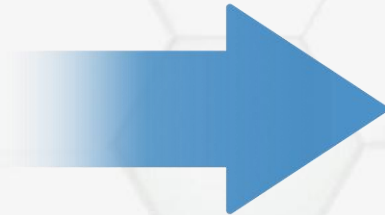


Action Plan

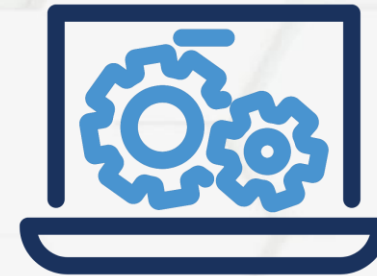
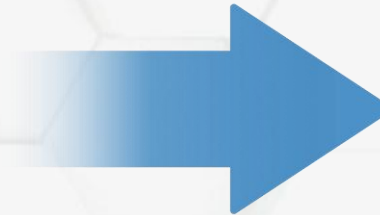
First 90 Days



Identify 2-3
Use Cases



Form AI
Governance Team



Pilot One
Project



Checklist: Is Your Business AI-Ready?

- We have clearly defined use cases
- Our tools integrate with existing systems
- Employees know how to use AI effectively
- Governance and guardrails are in place
- Our AI systems can learn over time
- We track business outcomes, not demo quality



In Conclusion:

Start small.

Allow incremental productivity to compound.

Take bites of the elephant.



Questions?



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